



**pet.releaf**®

H E M P H E A L T H



**PRODUCT GUIDE**

CHANGING WHAT HEALTHY MEANS FOR PETS™

• our story •

# TRULY HEALTHY PRODUCTS MADE WITH HONESTY AND INTEGRITY

We founded Pet Releaf with the sole mission of creating effective, natural alternatives to pet health and wellness supplements, all made with honesty and integrity.

As a family, we have always had a “less is more” approach to both diet and health treatments, so it made sense to carry that over to our pets as well. With this mission in mind, our search for healthy pet products began.

As our pets continued to age and our veterinarians only had one choice (opioid medication prescriptions), the better way we had envisioned before became a more pressing need and this time it was with a heightened sense of urgency and action behind it.

Through that line of thinking, Pet Releaf began.



CO-FOUNDERS ALINA & STEVE SMITH  
AND CHELSEA GENNINGS



OUR INSPIRATION, MATTIE

# THE SCIENCE BEHIND CBD

Cannabidiol (CBD) is an extremely beneficial cannabinoid (natural compound) that is found in the hemp plant.



When CBD, accompanied by over 100 other beneficial cannabinoids found in hemp, enters a mammal's body it turns on a system called the Endocannabinoid System (ECS).

The ECS has receptors throughout a mammal's body. From your brain to your immune system, you and your pet's body are covered in these receptors.

When the ECS is turned on, these receptors help the body begin a 2-way communication, which allows the body to self-heal. Science has proven that full spectrum hemp oil may help support a normal inflammatory response as well as a healthy immune system.



In fact, consuming full spectrum hemp oil with CBD on a regular basis may help mammals reach optimal levels of health.

Whether your pet is in perfect health or struggling with a specific health need, Pet Releaf products are an all-natural and holistic option to help our furry loved ones feel happy and healthy.

• the difference •

# THE PET RELEAF DIFFERENCE

## Pioneering Change For A Better Way



### OUR COMPANY

Since we began in the early 2000's, we have helped more than 2.5 million pets. Our products support situational stress, hips and joints, a healthy immune system and more. By providing the highest quality products, we are proud that we have become the most-trusted pet CBD product company in the industry – and to be truly making a difference in pet's lives.



### OUR HEMP

The hemp used in all of our products is sourced from US-based farms, using sustainable and regenerative practices, and grown with no herbicides or pesticides. With regenerative agriculture, farmers are not just sustaining the current land resource so that it can continue to be used in the future, they are actually improving what is there, leaving it better for the next generation.





## OUR PRODUCT QUALITY

We are proud to have achieved two of the highest industry certifications, US Hemp Authority and the National Animal Supplement Council's Quality Seal. The NASC Quality Seal ensures that our CBD pet products are properly labeled, have accurate ingredients listed, and meet all of the supplement requirements. Our USHA Certification ensures safe and trustworthy products by guaranteeing traceability in our manufacturing process from seed to sale, from plant to pet.



## OUR PRODUCT SAFETY

Our products are consistently submitted to accredited 3rd party facilities where laboratories test for guaranteed potency, CBD & THC levels, and to prove no toxic chemicals were used in our extraction process. Check our website [www.petreleaf.com/product\\_testing](http://www.petreleaf.com/product_testing) for these results.



## OUR FORMULATION

Our dedicated Product Development team, led by Dr. Joseph Rosentel, MS, DVM, PhD, relies upon data-driven decisions when formulating our products. Before bringing any product to market, every ingredient is thoroughly researched and evaluated to ensure the final products deliver on our strict quality, safety and efficacy standards.



# OUR INGREDIENTS

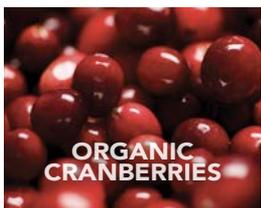
To bring you the highest quality CBD pet products, we oversee the entire process **from seed to sale, from plant to pet**. Our hemp is sourced from US-based farms, using sustainable and regenerative practices, and grown with no herbicides or pesticides. We also extract from the entire hemp plant to retrieve all of the beneficial cannabinoids from the hemp plant including CBD to benefit your pet's overall wellness as well as target specific areas in their body.

From there, we focused on ingredients, because we believe ingredient integrity is crucial. Pet Releaf products are made **using whole food, human-grade ingredients** that contain no grain, fillers, wheat, soy, dairy, or chemical preservatives. After production, our products go through third-party laboratory testing to ensure product quality and potency.

It's our promise to always put your pet's health first, which is why our CBD pet products are made with only the highest quality, all natural ingredients. We offer a 100% guarantee on all Pet Releaf products.



Here are some of the quality organic ingredients you can find throughout our Pet Releaf product line.



# OUR PRODUCTS

## FIND THE RIGHT PRODUCT FOR YOUR PET

Our Pet Releaf product line offers an array of options for pet parents no matter the current age or health status of their loved ones. On the following pages, we invite you to learn more about our Edibites, Hemp Oils, Liposomes, Hemp Oil Capsules, and Canna Care. Discover the difference Pet Releaf can make for your dog or cat.





products



# Edibites<sup>®</sup>

## SOFT CHEWS

### CALMING

### PEANUT BUTTER & CAROB



#### RECOMMENDED FOR:

- Supporting calm behavior in situations such as travel, thunderstorms and fireworks
- Daily CBD supplement for generally healthy dogs

**Active Ingredients:** Organic Baobab, Organic Chamomile, Certified USDA Organic Full Spectrum Hemp Extract.



#### TRIAL SIZE

|              |             |     |
|--------------|-------------|-----|
|              |             |     |
| CBD PER CHEW | CBD PER BAG | PET |

#### SMALL & MEDIUM BREED

|              |             |     |
|--------------|-------------|-----|
|              |             |     |
| CBD PER CHEW | CBD PER BAG | PET |

#### LARGE BREED

|              |             |     |
|--------------|-------------|-----|
|              |             |     |
| CBD PER CHEW | CBD PER BAG | PET |



products

# Edibites<sup>®</sup>

## SOFT CHEWS

### HIP & JOINT PEANUT BUTTER & BANANA



#### RECOMMENDED FOR:

- Improving mobility and promoting healthy joints
- Promoting calming effects
- Daily CBD supplement for generally healthy dogs

**Active Ingredients:** Glucosamine & Chondroitin, Organic Noni, Organic Full Spectrum Hemp Extract.

#### TRIAL SIZE



CBD  
PER CHEW



CBD  
PER BAG



PET

#### SMALL & MEDIUM BREED



CBD  
PER CHEW



CBD  
PER BAG



PET

#### LARGE BREED



CBD  
PER CHEW



CBD  
PER BAG



PET



products



# Edibites<sup>®</sup>

## SOFT CHEWS

### DIGESTIVE HEALTH

### SWEET POTATO PIE



#### RECOMMENDED FOR:

- Supporting a healthy digestive tract
- Promoting calming effects
- Daily CBD supplement for generally healthy dogs

**Active Ingredients:** Organic Marshmallow Root, Organic Ground Ginger, Certified USDA Organic Full Spectrum Hemp Extract.



| TRIAL SIZE   |             |     | SMALL & MEDIUM BREED |             |     | LARGE BREED  |             |     |
|--------------|-------------|-----|----------------------|-------------|-----|--------------|-------------|-----|
|              |             |     |                      |             |     |              |             |     |
| CBD PER CHEW | CBD PER BAG | PET | CBD PER CHEW         | CBD PER BAG | PET | CBD PER CHEW | CBD PER BAG | PET |



• products •

# Edibites<sup>®</sup>

## SOFT CHEWS

### NEW! PEPPERED BACON



#### RECOMMENDED FOR:

- Supporting everyday wellness and optimal body function
- Promoting calming effects
- Daily CBD supplement for generally healthy dogs



Active Ingredient: Organic Full Spectrum Hemp

Piperine, a compound found in black pepper, has been shown to:

- Help support a normal inflammatory response
- Support and even enhance brain function

#### TRIAL SIZE

|              |             |     |
|--------------|-------------|-----|
|              |             |     |
| CBD PER CHEW | CBD PER BAG | PET |

#### SMALL & MEDIUM BREED

|              |             |     |
|--------------|-------------|-----|
|              |             |     |
| CBD PER CHEW | CBD PER BAG | PET |

#### LARGE BREED

|              |             |     |
|--------------|-------------|-----|
|              |             |     |
| CBD PER CHEW | CBD PER BAG | PET |

· products ·

# Edibites<sup>®</sup>

## IMMUNITY BOOST

### BLUEBERRY & CRANBERRY



#### RECOMMENDED FOR:

- Supporting the immune system and overall health
- Promoting calming effects
- Daily CBD supplement for generally healthy dogs



Active Ingredient: Organic Full Spectrum Hemp Extract.

| TRIAL SIZE   |             |   | SMALL & MEDIUM BREED |             |   | LARGE BREED  |             |   |
|--------------|-------------|---|----------------------|-------------|---|--------------|-------------|---|
| 1.5 MG       | 15 MG       |  | 1.5 MG               | 45 MG       |  | 3 MG         | 90 MG       |  |
| CBD PER CHEW | CBD PER BAG | PET   | CBD PER CHEW         | CBD PER BAG | PET   | CBD PER CHEW | CBD PER BAG | PET   |



• products •

# Edibites®

## THE BARKING DOG

— SPECIAL EDITION —

UPTOWN  
SUSHI

DOWNTOWN  
PIZZA



### RECOMMENDED FOR:

- Supporting optimal body function
- Situational Stress: low - moderate
- Daily CBD supplement for generally healthy dogs



Every pet's life is a work of art! The Barking Dog Collection is dedicated to Keith Haring, an American artist whose pop art and graffiti-like work grew out of the New York City Street culture of the 1980s. His iconic imagery of dogs & cats is a tribute to the love we share with our pets. In partnership with Plant Alchemy, we collaborated on The Barking Dog Collection to create products with a purpose. To showcase Keith Haring's love for New York City, we developed two Edibites flavors that represent the diverse cultures and food scenes throughout Manhattan with Sushi representing Uptown and Pizza representing Downtown.

#### SMALL & MEDIUM BREED

2 MG      60 MG      

CBD PER CHEW      CBD PER BAG      PET

#### LARGE BREED

5 MG      150 MG      

CBD PER CHEW      CBD PER BAG      PET



• products •



# HEMP OILS

100 MG | 200 MG | 500 MG



## RECOMMENDED FOR:

- Supporting everyday wellness and optimal body function
- Situational Stress: low - moderate
- Daily CBD supplement for generally healthy dogs



Pet Releaf's USDA Organic CBD Hemp Oils are available in 3 potencies, for small, medium-sized, and large breed dogs that may be used to support their overall wellness as well as specific health needs. Our Hemp Oils are Certified USDA Organic with only two ingredients; our organic full spectrum hemp extract and organic coconut oil (MCT).

### HEMP OIL 100 SMALL BREED DOG & CATS



CBD PER DROPPER  
CBD PER BOTTLE  
PET

### HEMP OIL 200 MEDIUM-SIZED DOGS



CBD PER DROPPER  
CBD PER BOTTLE  
PET

### HEMP OIL 500 LARGE BREED DOGS



CBD PER DROPPER  
CBD PER BOTTLE  
PET



· products ·

# LIPOSOME HEMP OILS

100 MG | 300 MG



### RECOMMENDED FOR:

- Supporting everyday wellness and optimal body function
- Administered during or after mealtime
- Daily CBD supplement for generally healthy dogs



Pet Releaf’s Liposome CBD Hemp Oils are available in 2 potencies, for small/medium sized dogs and cats, and medium/large breed dogs that may be used to support their overall wellness as well as specific health needs. They can be conveniently administered during or after mealtime!

### FULL SPECTRUM HEMP EXTRACT

May help promote relaxation and calmness. We control the entire manufacturing process from seed to sale from plant to pet.

### OMEGA-3 FATTY ACIDS

Formulated with sustainably sourced Wild Alaskan Red Pollock Oil, your pet is also receiving the added benefits of EPA & DHA, which are highly beneficial.

### LIPOSOMES 100

SMALL/MEDIUM BREED DOGS & CATS



CBD PER DROPPER



CBD PER BOTTLE



PET

### LIPOSOMES 300

MEDIUM/LARGE BREED DOGS



CBD PER DROPPER



CBD PER BOTTLE



PET

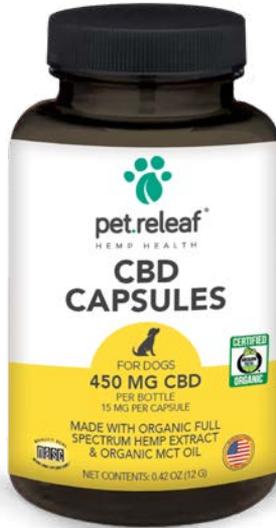


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# CBD CAPSULES

450 MG | 30 CAPSULES | 15 MG PER CAPSULE



Our **NEW** Certified Organic CBD Capsules provide an alternative administration method for medium to large breed dogs. Each capsule contains 15mg active CBD.

## RECOMMENDED FOR:

- Supporting optimal body function
- Situational Stress: moderate - high
- Daily CBD supplement for generally healthy dogs



MEDIUM/LARGE BREED DOGS

|                    |                   |     |
|--------------------|-------------------|-----|
|                    |                   |     |
| CBD<br>PER CAPSULE | CBD<br>PER BOTTLE | PET |

# CannaCare

31 MG PER CONTAINER | 1 OZ



## RECOMMENDED FOR:

- Supporting overall skin health
- Moisturizing dry skin (Dry paw pads/nose)
- Promoting calmness (Rub on the ear)
- Insect Bites
- Joint Function
- May help with allergies and rashes



Our award-winning Canna Care CBD Topical was created with your dog's skin conditions in mind! This topical is 100% plant-based containing only vegan ingredients. Our Canna Care is CBD-infused and filled with ingredients that may help soothe your dog's skin irritations with beneficial ingredients like copaiba oil and ucuuba butter. It can be applied directly on your dog's skin throughout the day as needed to promote a normal inflammatory response.

## ALL SIZED DOGS

1 OZ

SIZE  
OF CONTAINER

31 MG

CBD  
PER CONTAINER



PET

# FAQs

## What is CBD?

CBD (cannabidiol) is a natural compound (cannabinoid) found in the cannabis plant family. It is one of the most beneficial cannabinoids found in the cannabis family and is most predominately found in hemp plants.

## How does CBD work in my pet's body?

Humans and animals alike all have an endocannabinoid system (ECS). When CBD oil is consumed, it activates your dog's ECS. The ECS then creates a two-way communication system between the brain and other systems in your pet's body, such as the nervous system, immune system, digestive system, and more. This is why you may hear about CBD helping out in so many areas of the body.

## How Can CBD benefit my pet?

CBD may promote calmness, a healthy immune system, healthy hip and joints, and a healthy digestive system. We recommend administering your pet's recommended usage amount daily to support their overall wellness.

## How is CBD regulated?

Under the Farm Bill of 2018, hemp-derived CBD products and their constituents are legal in all 50 states if they contain a THC percentage of 0.3% or below. While they are legal, they are not currently regulated. As a CBD company, it's important to us that there are laws being created to regulate CBD to ensure that people can purchase CBD that is high-quality. One of the organizations leading the charge is the U.S. Hemp Roundtable, which Pet Releaf is a part of. It stays up to date with the newest innovations, regulations, and policies within the industry. It prioritizes educating customers, policymakers, and businesses about the benefits and the safety of hemp-derived CBD, as well as advocating for legislation that ensures the safety and legality of CBD products for both humans and our beloved pets.

# FAQs

## What Certifications has Pet Releaf earned?

We are honored to be the first and only pet brand to receive program certifications from the three most trusted organizations in their respective industries: National Animal Supplement Council, U.S. Hemp Authority™, and USDA Organic on some products. Those certifications guarantee a few important features. The USDA Certifications on our standard Hemp Oils and many of our Edibites guarantees they are 100% certified organic. The USHA Certification on all of our Hemp Oils ensures our seed-to-sale traceability and safety of our products. Our NASC Certification ensures that our CBD pet products are properly labeled, have the accurate ingredients listed, and meet all of the supplement requirements.

## Can my healthy pet take Pet Releaf CBD products?

Absolutely! Our CBD products may provide a boost to the immune system and a normal inflammatory response. Whether your dog is young or a senior, pets of all ages can benefit from CBD.

## Will CBD give my pet psychoactive effects?

Pet CBD products will never get your pet “high”. There are also no known overdoses on full spectrum hemp oil among animals.

## Can my pet become addicted to CBD?

There no evidence CBD can be addictive.

## Can I give Pet Releaf products alongside the other medications or pharmaceuticals my pet is currently prescribed?

Yes. Pet Releaf products have no known contraindications and can safely be administered alongside the other medications your pet is on. We would always recommend consulting with your vet when introducing Pet Releaf products into your pet’s daily regimen.



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HEMP HEALTH

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DENVER, CO

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THE BEST PETS  
ARE HEMP HEADS™

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